

Pooled

Placebo incentives

Pooled treatment

Disaggregated

Placebo incentives

Text

Short

Long

Empathetic

$p(\text{Short} > \text{Text}) = 0.85$
 $p(\text{Long} > \text{Text}) = 0.36$
 $p(\text{Empathetic} > \text{Text}) = 0.17$
 $p(\text{Empathetic} > \text{Short}) = 0.01$
 $p(\text{Empathetic} > \text{Long}) = 0.23$
 $p(\text{Long} = \text{Short}) = 0.08$

0.0

0.2

0.4